



Carbon Reduction Plan

Supplier name: Heart Productions UK Limited

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Commitment to Achieving Net Zero

Heart Productions is committed to achieving Net Zero emissions by 2050 in line with UK Government PPN 06/21 requirements. Given that the majority of emissions arise from our supply chain as well as employee commuting and homeworking, our reduction pathway will prioritise these areas to ensure meaningful and achievable emissions reductions.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which our emissions reduction can be measured.

Baseline Year: 2024

Additional Details relating to the Baseline Emissions calculations.

Heart Productions' baseline emissions were quantified for the reporting period 2024.

Business carbon emissions have been quantified and a business carbon emissions inventory created. Significant emission sources have been identified and highlighted. Our baseline emission calculations have been prepared in accordance with the methodology of BS EN ISO 14064-1:2019; Quantification and reporting of greenhouse gas emissions and removal with guidance from the Greenhouse Gas Protocol and SECR guidelines.

The assessment quantification adheres to the Department for Environment, Food and Rural Affairs (DEFRA) guidance on quantifying and reporting greenhouse gas emissions.

This assessment provides a baseline inventory against which carbon reduction achievements can be measured, monitored and reported. The quantification and analysis provided facilitates the setting of a strategic target for carbon reduction, identification of areas of focus for carbon reduction efforts and facilitates monitoring of progress towards those targets.



Emissions	TOTAL (tCO ₂ e)
1.3 Fugitive Emissions	4.62
Total Scope 1	4.62
2.1 Electricity (Location-Based)	1.71
2.1 Electricity (Market-Based)	0.00
Total Scope 2 (Location-Based)	1.71
Total Scope 2 (Market-Based)	0.00
3.1 Purchased Goods & Services	778.76
3.2 Capital Goods	N/A
3.3 Fuel and Energy-Related Activities	0.00
3.4 Upstream Transportation and Distribution	4.26
3.5 Waste	0.09
3.6 Business Travel	46.31
3.7 Commuting (and Homeworking) (Location-Based)	37.24
3.7 Commuting (and Homeworking) (Market-Based)	35.94
Total Scope 3 (Location-Based)	867.35
Total Scope 3 (Market-Based)	865.36
Total (Location-Based)	873.68
Total (Market-Based)*	869.98

Heart Productions' baseline emissions have been calculated in accordance with BS EN ISO 14064-1:2019, the Greenhouse Gas Protocol, and SECR guidelines.

**The emissions presented in this Carbon Reduction Plan are reported using the market-based method in accordance with the GHG Protocol and SECR requirements. Corresponding location-based emissions values are disclosed in Heart Productions' Annual Emissions Report for transparency and completeness.*

Methodology

This Carbon Reduction Plan is based on Heart Productions' FY2024 greenhouse gas (GHG) inventory, prepared in accordance with BS EN ISO 14064-1:2019, the GHG Protocol Corporate Standard, SECR requirements, and UK PPN 06/21 guidance. The assessment covers Heart Productions' London Head Office and includes Scope 1, Scope 2 and relevant Scope 3 emissions categories, as defined by the GHG Protocol.

FY2024 includes:

Scope 1: Fugitive refrigerant emissions (air conditioning top-ups)

Scope 2: Purchased electricity (market- and location-based)

Scope 3: Purchased Goods & Services (including Capital Goods), Fuel- and Energy-Related Activities, Upstream Transportation & Distribution, Waste, Business Travel, and Employee Commuting (including Homeworking)

Reporting and Calculation Approach:

- Primary activity data was used where available (e.g., electricity consumption, refrigerant losses, waste data).
- For Purchased Goods & Services (PG&S) in FY2024, total Cost of Sales was allocated across emissions categories using the percentage distribution derived from the detailed FY2025 purchase ledger analysis. This ensured the correct total FY2024 spend was accounted for while improving spend categorisation and emissions factor allocation.
- Business Travel emissions were calculated using total FY2024 travel spend sourced from a 2024 dataset and allocated across travel and hotel categories based on FY2025 spend distribution.
- Employee Commuting and Homeworking emissions were estimated using the FY2025 survey methodology and results adjusted for FY2024 employee headcount.
- Where primary data was unavailable, recognised spend-based EEIO methods (Exiobase 3.8.2) were applied.

Emission Factors:

- UK Government (DEFRA) 2024 Conversion Factors
- AIB 2023 electricity factors (market-based reporting)
- Exiobase 3.8.2 for spend-based Scope 3 categories
- Supplier-specific disclosures where available



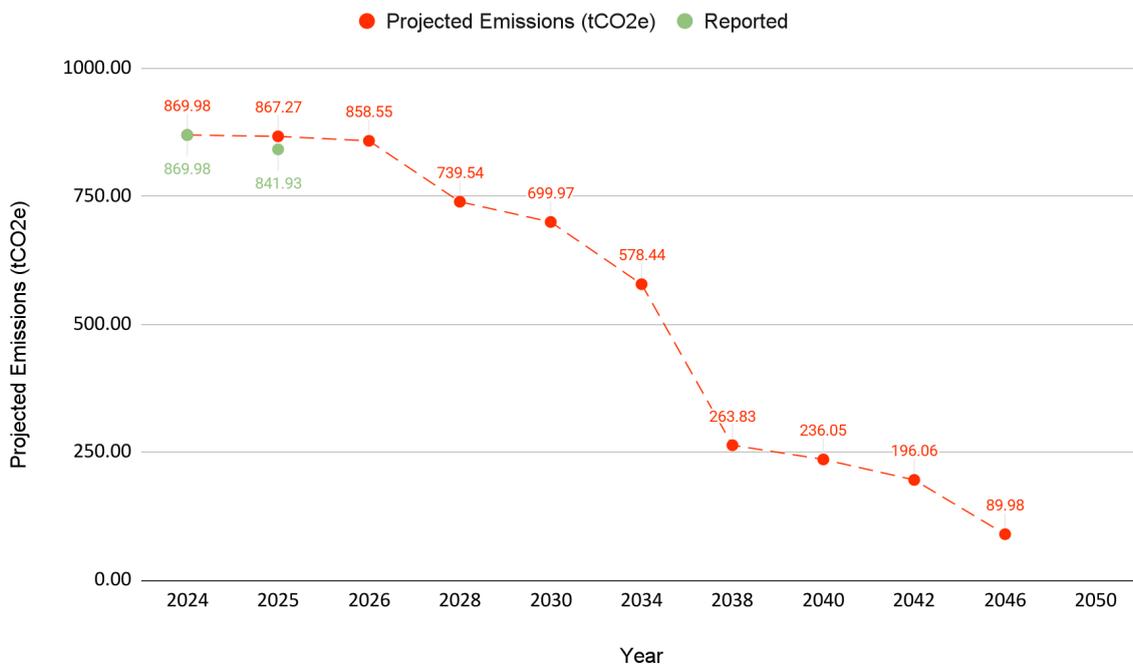
Current Year Emissions Reporting

Reporting Year: 2025	
Emissions	TOTAL (tCO ₂ e)
1.3 Fugitive Emissions	4.62
Total Scope 1	4.62
2.1 Electricity (Location-Based)	1.72
2.1 Electricity (Market-Based)	0.00
Total Scope 2 (Location-Based)	1.72
Total Scope 2 (Market-Based)	0.00
3.1 Purchased Goods & Services	778.99
3.2 Capital Goods	3.38
3.3 Fuel and Energy-Related Activities	0.00
3.4 Upstream Transportation and Distribution	4.26
3.5 Waste	0.07
3.6 Business Travel	18.94
3.7 Commuting (and Homeworking) (Location-Based)	32.81
3.7 Commuting (and Homeworking) (Market-Based)	31.66
Total Scope 3 (Location-Based)	838.46
Total Scope 3 (Market-Based)	837.31
Total (Location-Based)	845.49
Total (Market-Based)	841.93

Emissions Reduction Targets

Heart Productions is committed to achieving Net Zero emissions by 2050 in line with UK Government PPN 06/21 requirements. Our FY2025 footprint (841.93 tCO₂e) shows a 3.22% reduction in our annual emissions reporting from our FY2024 baseline (869.98 tCO₂e). This is 2.92% ahead our initial projected emissions for 2025 (867.27 tCO₂e)

The following graph shows the forecasted impact of the successful implementation of our Future Carbon Reduction Initiatives on our emissions and progress towards our 2050 targets:



If we are able to successfully implement our planned Carbon Reduction Initiatives, we can expect to see a projected emission reduction of 90% by 2050 from our 2024 Baseline, prior to the removal of any residual emissions.

Our priorities are to:

1. Reduce emissions across our material emissions hotspots (*Carbon Reduction Initiatives*)
2. Strengthen both data and governance processes so progress reporting is reliable (*Some Completed Carbon Reduction initiatives, alongside Enabling & Supporting Initiatives*)

Near-term: Roadmap Highlights (2026–2030)

- Supplier Engagement (Purchased Goods & Services): Deliver program to facilitate planned absolute reductions in Floral & Scenic, Print, AV, Venue & Equipment Power, and 'Other suppliers' (as set out in *Carbon Reduction Initiatives*)
- Business Travel reduction: Achieve the targeted reduction in business travel by 2030 through policy and approvals, modal shift, and improved activity data capture
- Commuting & Homeworking Reduction: Achieve the targeted reduction via green commuting plan, household green tariffs and homeworking energy guidance
- Data Quality Improvement (Enabling): Roll out activity data improvement plans across our Supply Chain GHG categories

Medium-term: Roadmap Highlights (2031–2040)

- Ongoing supplier data transition: By 2035, implement 90%+ primary data sources for our supply chain.
- Residual reduction: Achieve 10% residual reduction by 2040 via hard-to-abate reviews and deeper supplier substitution where feasible

Long-term: Roadmap Highlights (by 2050)

- Net Zero by 2050: Reduce emissions as far as feasible, then neutralise residual emissions with high-quality carbon removal, with carbon stored for a minimum of 100Y

Completed Carbon Reduction Initiatives

Heart Productions has taken proactive steps toward reducing its carbon footprint by implementing the following initiatives thus far. Please note that some of these initiatives have been completed before our GHG Baseline was built.

GHG Source	Initiative	Type	Reduction / Improvement Mechanism
All GHG Categories	Comprehensive annual Scope 1-3 GHG Inventory Build	Measurement	Established full emissions inventory and hotspot identification to prioritise and target reduction efforts across operations and supply chain
Scope 2 (Market-based)	100% renewable electricity coverage for London office (REC-backed contract)	Direct Reduction	Reduced market-based electricity emissions to zero through procurement of renewable electricity
Scope 3 Purchased Goods & Services Transport Waste Allocated Event Energy	Deployment of TRACE carbon measurement platform across headline events to inform design-stage and procurement decisions	Measurement, Governance	Embeds carbon measurement into event planning and supplier engagement processes, enabling targeted reductions through material reuse, generator optimisation, transport consolidation and low-carbon menu design
Scope 3 Purchased Goods & Services	Annual supplier screening database including environmental policies, London Living Wage and EDI criteria	Governance	Embeds sustainability and ethical criteria into supplier selection and retention decisions
Scope 3 Purchased Goods & Services	Structured annual supplier sustainability questionnaire and review process	Governance	Annual supplier sustainability questionnaire and review process requiring disclosure of environmental policies, certifications, supply chain controls, and agreement to provide Scope 3 emissions data per project (for large public events only), supporting improved supplier transparency, selection and emissions management.



Scope 3 Purchased Goods & Services	Increased proportion of vegetarian menu options at events	Direct Reduction	Reduces food-related emissions by shifting catering mix toward lower-carbon options
Scope 3: Purchased Goods & Services	Reuse of signage, graphics and scenic materials across events	Direct Reduction	Avoids repeat material production and associated embodied emissions through multi-event reuse
Scope 3: Purchased Goods & Services	Specification of FSC-certified and recycled print substrates	Direct Reduction	Reduces embodied carbon intensity of printed materials
Scope 3: Purchased Goods & Services	Specification of energy-efficient AV kit (LED lighting) and implementation of power-down/load optimisation procedures	Direct Reduction	Reduces electricity demand during event build and live operations
Scope 3: Purchased Goods & Services	Elimination or reduction of bottled water and high-waste packaging at events	Direct Reduction	Reduces packaging-related emissions and waste generation
Scope 3: Capital Goods	Repair-first and refurb-first IT procurement and asset redeployment policy	Direct Reduction	Extends device lifetimes and reduces embodied emissions associated with new IT hardware purchases
Scope 3 Upstream Transportation & Distribution	Minimum Bronze FORS-accredited trucking requirement for logistics suppliers	Direct Reduction	Improves fleet fuel efficiency, reduces idling, and ensures driver eco-training to lower transport emissions
Scope 3: Upstream Transportation & Distribution	Supplier and delivery consolidation supported by live inventory and coordinated logistics planning	Direct Reduction	Reduces vehicle movements to site through delivery consolidation and improved scheduling, lowering freight-related emissions per event
Scope 3: Purchased Goods & Services	Stage V compliant generator requirement and preference for hybrid battery-generator systems	Direct Reduction	Reduces fuel consumption and local air pollution from temporary power generation at events
Scope 3 Purchased Goods & Services	Energy hierarchy prioritising use of permanent mains power over temporary generators	Direct Reduction	Reduces reliance on diesel or HVO generation by maximising use of fixed-site electricity infrastructure



Scope 3 Business Travel	Virtual-first approach for meetings and events, supported by internal approval processes	Direct Reduction	Reduced travel demand by prioritising virtual engagement and restricting business-essential travel
Scope 3 Employee Commuting	Employee commuting and homeworking survey (82% response rate)	Measurement	Improved accuracy of commuting and homeworking emissions data and strengthened employee engagement in reduction initiatives
Scope 3 – Employee Commuting (Homeworking)	Capture of employee home energy data (including renewable electricity declarations) via FY2025 survey	Measurement	Strengthened market-based reporting for homeworking emissions and supports targeted guidance to encourage renewable tariff switching

Future Carbon Reduction Initiatives

We have identified future initiatives aligned to our material emissions sources, prioritising Purchased Goods & Services (Scope 3) as the largest contributor to our FY2025 footprint, alongside commuting and business travel. Our approach focuses on (1) reducing emissions in core event delivery supply chains, (2) embedding sustainability into procurement and event design, and (3) improving data quality so future reductions are evidenced and verifiable. These initiatives which will support reduction of emissions in these areas, aligned to best practice decarbonisation pathways and informed by Science Based Targets initiative (SBTi) guidance.

Target Year	Emissions Reduction from Baseline	Category & Key Reduction Initiatives
2026	0.11% reduction	Scope 1: Fugitive emissions (air conditioning) (4.62 tCO ₂ e) <ul style="list-style-type: none"> - Create HVAC asset register; schedule preventative maintenance + annual leak checks - Improve refrigerant handling procedures; log top-ups/leaks to track progress; ensure certified contractors.
2026	0.37% reduction	Scope 1: Fugitive emissions (air conditioning) – replacement pathway <ul style="list-style-type: none"> - Develop phased refrigerant transition plan prioritising replacement of higher-GWP systems at end-of-life (subject to landlord/lease constraints) - Specify low-GWP refrigerants as default requirement in all future system replacements - Ensure proper recovery/recycling at decommissioning; include leak-rate KPI in FM contract.
2034	13.97% reduction	Scope 3.1: Purchased Goods & Services – Floral & Scenic (135.02 tCO ₂ e) <ul style="list-style-type: none"> - Building on existing circular scenic practices, formalise design-for-disassembly and reuse standards and extend application to 100% of scenic suppliers - Expand current single-use floristry activities across all suppliers, alongside increasing structured material tracking and documenting take-back/donation pathways

2028	13.24% reduction	<p>Scope 3.1: Purchased Goods & Services – Print Services (128.01 tCO₂e)</p> <ul style="list-style-type: none"> - Embed digital-first and print-rightsizing principles into formal procurement guidance for all event outputs under direct control, expanding current processes and scope - Standardise FSC/recycled substrate specification as default and monitor print material intensity trends annually
2046	12.19% reduction	<p>Scope 3.1: Purchased Goods & Services – AV Services (117.90 tCO₂e)</p> <ul style="list-style-type: none"> - Formalise energy-efficient AV specification standards - Require supplier reporting on freight mileage and equipment energy use for all projects
2042	4.60% reduction	<p>Scope 3.1: PG&S – Venue & Equipment Power (58.34 tCO₂e)</p> <ul style="list-style-type: none"> - Formalise an event power hierarchy (mains-first, hybrid-second, diesel-last) and embed into event planning documentation and supplier briefs for all projects - Require battery/hybrid and lower-carbon fuel alternatives (e.g. HVO) where generators are unavoidable, supported by documented energy plans and monitoring.
2038	36.16% reduction	<p>Scope 3.1: Purchased Goods & Services – Other suppliers (295.22 tCO₂e)</p> <ul style="list-style-type: none"> - Formalise our top supplier programme: identify priority suppliers by spend/emissions - Expand requests of GHG disclosures and monitor supplier reduction performance annually, embedding these requests within contract renewals - Consolidate suppliers where feasible; prioritise partners with renewable-powered operations and credible targets.
2030	0.29% reduction	<p>Goods & Services: Food & Beverage (3.89 tCO₂e)</p> <ul style="list-style-type: none"> - Expand mandates and encouragement for plant-rich menus, local seasoned food and zero-waste food caterers
2025	0.31% reduction	<p>Scope 3.2: Capital Goods (IT hardware)</p> <ul style="list-style-type: none"> - Formalise lifecycle management of IT hardware through repair-first, refurb-first procurement and certified end-of-life recycling standards.
2028	0.44% reduction	<p>Scope 3.4: Upstream T&D (couriers) (4.26 tCO₂e)</p> <ul style="list-style-type: none"> - Continue to reduce courier movements by bundling shipments and using local suppliers/rentals - Continue to select low-carbon courier options where applicable and feasible given our contractual arrangements - Continue to increase packaging minimisation and consider mandating usable transit cases

2030	4.26% reduction	<p>Scope 3.6: Business Travel (18.94 tCO₂e)</p> <ul style="list-style-type: none"> - Set internal policy to mandate that business travel under 200 miles must take place via train - Introduce travel approval thresholds and track per-trip emissions - Implement travel management platform in 2026 to capture activity data such as distance travelled, origin and destination, mode of transport, and hotel nights - Explore Sustainable Aviation Fuel as to neutralise remaining air travel
2040	3.19% reduction	<p>Scope 3.7: Employee commuting – Commuting (30.87 tCO₂e)</p> <ul style="list-style-type: none"> - Green commuting plan: cycle-to-work, season ticket support, secure bike storage/showers where feasible, car-share matching and ‘commute smart’ communications
2026	0.52% reduction	<p>Scope 3.7: Homeworking energy (5.07 tCO₂e)</p> <ul style="list-style-type: none"> - Provide homeworking energy-efficiency guidance - Encourage switching to verifiable renewable electricity tariffs; promote efficient heating and smart controls
2050	Removal of residual emissions	<p>Residual Emissions (Projected 89.98 tCO₂e)</p> <ul style="list-style-type: none"> - Neutralise residual emissions (remaining 10% from Base Year), with durable carbon removal

Enabling & Supporting Initiatives:

Below, we also choose to report planned initiatives that support our wider decarbonisation activities, but do not have an immediate direct impact on the absolute reduction of our emissions annually.

Initiative	Launch Year	Activities	Deliverable
Rebaseline of 2024 GHG Inventory	2026	Rebaseline 2024 GHG inventory with existing improved data quality from 2025	<ul style="list-style-type: none"> • 2024 inventory updated with 2025 methodology



Scope 3 Data Quality Improvement Plan	2026	<p>Improve emissions measurement data quality across both 2025 and 2024 inventories to surface emissions reductions associated with completed and ongoing activities such as:</p> <ul style="list-style-type: none"> • Reuse of signage, graphics and scenic materials across events • Increased proportion of vegetarian / plant-rich catering options • Elimination or reduction of bottled water and high-waste packaging • Specification of FSC-certified and recycled print substrates • Specification of energy-efficient AV kit (LED lighting) and power-down procedures • Repair-first and refurb-first IT procurement and asset redeployment 	Increase in primary data within Scope 3
Supply Chain Data Programme	2027	<ul style="list-style-type: none"> • Launch data system to expand supplier activity data capture from major events to all events, feeding this back into GHG inventory • Capture Net Zero plans associated with our supply chain, alongside activity data 	<ul style="list-style-type: none"> • Increase in Primary Data used to build our Scope 3 GHG inventory • Supply chain decarbonisation modelling through to 2050 • Priority suppliers to engage ongoing
Environmental Management System (EMS) Build and roll-out under ISO 14001	2026	Develop an Environmental Management System formalising governance, objectives, operational controls, audits, corrective actions, and management review.	<ul style="list-style-type: none"> • EMS Build • ISO 14001 Accreditation • Ongoing use of EMS to deliver reduction initiatives
Event-Level GHG Measurement included in Boundary	2026	Implement event-level GHG measurement by default for all events and include in our measurement boundary. Currently, this is always rolled out for headline events	Event-level GHG reporting rolled out across all events



Climate Literacy Training for Colleagues	2026	Roll out of Furthr’s app to support our colleagues on personal Climate Literacy	Furthr platform rolled out
Event Carbon Budgets	2030	Introduce carbon “budgets” for major events/tenders to drive low-carbon decisions early in delivery planning.	Carbon budget implemented across events
Market-Based Decarbonisation Mechanisms Assessment: SAF, Green Gas	2026	Conduct structured assessment of credible market-based instruments across Business Travel, Scope 1	Decision on procurement of market-based instruments to decarbonise Business Travel and Scope 1



Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:


Date: 23/02/2026

Signed on behalf of Heart Productions Ltd

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>